

BAD PHARMA: HOW MEDICINE IS BROKEN, AND HOW WE CAN FIX IT

'Bad Science' hilariously exposed the tricks that quacks and journalists use to distort science, becoming a 400,000 copy bestseller. Now Ben Goldacre puts the \$600bn global pharmaceutical industry under the microscope. What he reveals is a fascinating, terrifying mess. Doctors and patients need good scientific evidence to make informed decisions. But instead, companies run bad trials on their own drugs, which distort and exaggerate...



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Bad Pharma: How medicine is broken, and how we can fix it

Author	Ben Goldacre
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Peek Inside the Book

The American Academy of Nutrition and Dietetics is sponsored by Coca-Cola. Ben Goldacre, Bad Pharma: How Drug Companies Mislead Doctors and Harm Patients

Reader's Opinions

The brilliant Ben Goldacre manages to tone down his vitriol enough to adopt a galvanizing but not irritating tone. Fascinating look at how captured by pharmaceutical interests the entire medical establishment is, from the scientists producing basic research to the family doctor deciding which drugs to prescribe. A must-read. Now Web-MD...

Currently reading this but not so sure how much more I can take. There is some decent information here. The title is absolutely true. Drug companies are businesses and multibillion dollar corporations are not ethical paragons. They do not publish studies that make their...